

## INDORE - THE PRIDE OF NATION

Indore, the financial capital of the state of Madhya Pradesh, is among 100 Indian cities to be developed as a smart city. Indore is ranked as India's cleanest city for five years in a row as per Swachh Bharat Sarvekshan for the years 2017, 2018, 2019, 2020, 2021 and 2022. The past and present of this city are woven with a great grandeur. In 1720s the Holkars took control of Indore state when Malhar Rao Holkar established the dynasty to rule over Indore. Since then Indore witnessed great leadership with Holkar Dynasty. Indore is the commercial capital of Central India with Large, Medium and Small scale industries ranging from Automobiles to Pharmaceutical and from Petroleum Refineries to Textile. Major industrial areas surrounding the city include Pithampur known as Detroit of MP, Sanwer Industrial Belt, Laxmibai Nagar (IT Park), Electronic Complex etc. The city is honored of having third oldest stock exchange in Central India. National Stock Exchange has now established an Investor Service centers in the city. The city also hosted Global Investors' Summit to provide a platform to collaborate with investors from several countries. Companies such as TCS, INFOSYS etc. officially started their development centers in Indore. The city is the heart for all sorts of health care institutions and education sectors of the country. Indore is the only city in India to house both, Indian Institute of Technology and Indian Institute of Management. Being one of the growing centers of the country, Indore has a well laid transport network enabling people to travel within the city and outside with great ease. International airport connected Indore with the corners of the world. Indore has also been crowned as the 'Street Food capital' of the country. The delicacies of local snacks as well as sweets of Indore are famous all over the country. One can find a food stall at every nook and corner. MHOW is located near Indore. It is amongst the major Military Headquarters of India to control important aspects of Training and Controls of Indian Army. India's most important Atomic Research Centre, Raja Raman Centre for Advanced Technology (RRCAT) is a unit of Department of Atomic Energy, Government of India, engaged in Research & Development in non-nuclear front line research areas of Lasers, Particle Accelerators & related technologies is situated in Indore. Asia's Biggest Metal Statue of Hanumanji is located at Pitrashwar Parvat, Indore.

### Key Attractions :

- Award Winner of 'No-1 Cleanest City of India & for six consecutive years.
- One of the first 20 cities taken up to develop as Smart City in first round.
- Indore has been a birthplace of many Silver Screen and Sports Stars : The Night angle of Bollywood Legendry Lata Mangeshkar, Saleem Khan of & Shoaly & fame, Great Comedian Johnny Walker, Cricketer Mushtaq Ali, The Great Indian Cricket Wall- Rahul Dravid, etc.
- Having Asia & Biggest Statue of Lord Ganesha-Bada Ganapati Temple

### Tourist Attractions nearby Indore

- Mandu
- Omkareshwar
- Patalpani Falls
- Maheshwar

### Ujjain: 'Navel of the Planet Earth'

Ujjain is situated at a distance of nearly 56 km from the Indore airport and is also well connected by road and railways. It is also one of the holy cities of India which is situated at a unique geographical location from where tropic of cancer passes which also represents the 'Mean Time' of India for Panchanga - India's traditional calendar. The Tropic of Cancer passes through Ujjain and that the prime meridian of longitude also passes through Ujjain. Ujjain, a brilliant silver of Heaven on Earth is claimed to be the 'Navel of the Planet Earth.'

### About The University of Applied Sciences in Nysa, Poland

University of Applied Sciences in Nysa was founded in 2001 as a public university that provides education in 13 first-cycle and 6 second-cycle majors conducted in seven departments, supported by a foreign language studio. It provides education in 12 fields of study with more than 20 specializations at Bachelor and Engineer degree level.

The university focuses on the development of: educational offer, employees, didactic and scientific facilities and internationalization. It educates and develops skills that allow you to take up work in the learned profession, as well as continue education in academic teaching in Poland and Europe. The University ranked in Green Metrix Ranking in 2022.

The University cooperates with 70 European partner universities and other institutions. In terms of facilities, our laboratory equipment conforms to the highest international standards, enabling students to gain a high quality education with valuable practical and theoretical experience.

We also have the Polish Desk of the EuroIndia Centre. The aim of this Desk is the promotion and dissemination of information about Indian culture in our town and region. It also provides individual support and advice in application processes for Indian students wishing to study in Nysa and for Polish students willing to study in India.

### About The Institute



Shri Vaishnav Institute of Management, Indore has glorious history since 1987. It was established as one of the constituent units of Shri Vaishnav Shaikshani Avam Parmarthik Nyas, Indore. The Nyas has established Shri Vaishnav Shikshan Samiti, and under its aegis Shri Vaishnav Institute of Management is progressively leading towards success. It has conferred with the award of being the oldest Self Finance Institute of M.P. by CMAI, Asia.

The Institute proudly announces the UGC-NAAC Accreditation with 'A' Grade in two consecutive cycles in 2012 and 2017 respectively indicating its highest commitment of quality in all aspects. During past 35 years journey, it has been serving the society by providing excellent environment for education in area of Management and Computer Science.

Institute aims at creating efficient managers and leaders. We strive to ensure that our students develop the right skills required to sustain and grow in this scenario of global competition. At the same time, we also take efforts in preparing the students for future by cultivating a winning spirit, which help them to participate on all platforms. With a lush green campus spread over an area of seven acres located in the heart of the Indore city, the institute is well connected through all means of transport.

The whole educational system from elementary to tertiary level has been collapsed during the lockdown period of the unprecedented pandemic not only in India but across the globe. The institute without delay adopted online teaching-learning modes for studies and subsequent semester examinations of the students. Institute feels proud that the Alumni of this institute are spread over the globe and achieving the success and recognition in their area of specialization. For good placements. Institute focuses on employable learning.

### Vision

To be the center of excellence in multidisciplinary education by instilling lifelong learning and skill development, by transforming individuals to be globally competent, and to be ethically and socially responsible professionals.

### Mission

- To impart quality education with endeavours and initiatives that will lead to the advancement of knowledge and a sustainable career.
- To strive and remain committed towards the holistic development of students, and to make them employable in order to serve the corporate and the society as a whole with utmost dedication and professionalism.
- To maintain excellent standards of pedagogy by inculcating adaptability and flexibility in students with firm emphasis on experiential and process oriented learning to develop global competency.
- To develop students with entrepreneurial orientation while nurturing strong moral and ethical values.

## INTERNATIONAL WEB CONFERENCE 2023

### Future of Higher Education in Context of SDG-4 : A Global Perspective

#### Introduction

Looking to the present scenario, quality and excellence in Higher Education is the need of time. In the context of Sustainable Development Goals SDG 4 the global pedagogy of modern education system needs transformation. Higher Education for Sustainable Development (HESD) must ensure that students are equipped with a mindset and key competencies for sustainability, which when combined with their factual knowledge base, make them ready to take action to ensure a sustainable future for society. Building an Education for Sustainable Development Goals, the Higher Education Institutions should strongly promote a set of key competencies towards HESD.

Quality education being the need of time globally may be the means to open for more interdisciplinary interactions and for more problem-oriented and action-based teaching, where students attain skills and relevant knowledge.

To address the above key aspects, the Institute is organizing an International Web Conference on 'Future of Higher Education in the Context of SDG 4: A Global Perspective' to discuss various related issues and concern.

Through this platform, galaxy of intellectuals from corporate and academia together will share their experiences and expertise and contribute towards the solutions for achieving SDG 4 leading to attain objective of quality of inclusive education.

#### Objectives

The objective of this conference is to build a network and enhance collaboration by providing an ideal platform for industry and academia and get expert views from policy makers, educationists, practitioners, researchers, industry planners to throw light on the new perspective for future of higher education in the context of SDG 4 globally.

#### The main objectives of the conference are:

- To develop new insights for imparting quality education this may lead to excellence of knowledge and skills in the students globally.
- To study the emerging global trends in Higher Education adhering to quality agenda by countries all over the world and how it can be better implemented in India.
- To discuss the challenges & issues in Future of Higher Education in the context of SDG 4 from the viewpoints of various stakeholders.
- To seek improvement in present scenario and processes for achieving SDG 4.

#### Outcomes

##### The expected outcomes include :

- The conference will provide a platform to all the stakeholders to strategize to move with the pace of national & global requisites with quality and excellence.
- It will help to contribute through study by researchers and qualitative discussion to overcome the challenges and issues of higher education in the context of SDG 4 through global perspective.
- The barriers to skill development and technical and vocational education and training may be enlisted.
- Insight towards significant role of Higher Education Institutions (HEIs) in achieving the SDG 4, so that HEIs will act as driver for the achievement of these goals, through their role in knowledge dissemination and innovation, from the viewpoint of quality education.

#### Benefits

The New Education Policy proposes the revision and revamping of all aspects of the education structure, including its regulation and governance, to create a new system that is aligned with the aspirational goals of 21 st century education, including SDG 4, while building upon India's traditions and value systems.

The initiative for research and discussion by industry and academia on future of SDG 4 will add to the prospects of quality education and provide greater dimensions to higher education globally. The international conference on 'Future of Higher Education in the Context of SDG 4: A Global Perspective' will provide a strong background to the stakeholders. SDG 4 promotes a utilitarian and/or transformative approach to education, and indicates the implications of such approaches on achieving sustainable development. The Conference will be an effort to analyse how to achieve SDG 4 by Higher Education so as to comply at par with requisite competencies for global educational scenario.

## Call for Papers

Original research papers/ articles/ reviews on the various below mentioned areas of interest are invited. The sub-themes are referred below. These are only indicative and are not exhaustive in coverage.

## Sub-Themes

1. Pedagogical Ideas: The new learning landscape for higher education.
2. Reinventing Higher Education for a Sustainable Future
3. Addressing Sustainable Development Goal (SDG) 4 on quality higher education
4. Higher education in the sustainable development goals framework
5. Sustainable development goals framework for deploying indicators for higher education institutions
6. Interdisciplinary studies: Basis of the transformation towards sustainability
7. Sustainability based curricula and culture change: A key to mindset transformation
8. Role of Government in effective implementation of SDG4
9. Challenges of Inclusive Education.
10. Development of cross-cutting key competencies for sustainability in Higher Education.
11. The emergence of Industry-Academia collaborative models: A road map for sustainable future
12. Disruptive innovation as an enabler of the higher education.
13. Higher Education in Transition of NEP: Challenges and Opportunities for SDG
14. Policy in Practice: Designing and Promoting Effective Higher Educational Institutions to achieve SDG.
15. Entrepreneurial Teaching and Learning in Higher Education: Issues and Challenges

## Guidelines for Authors

All papers will be evaluated through a double blind review process constituted by drawing experts from Institutions/ Universities/ Organizations of repute in and outside India. Only original, unpublished work is sought. Any proposal submitted to present identical or substantially similar work already published, under review for another conference or publication will not be considered. In the covering letter accompanying the manuscript, the contributors should certify that the manuscript has neither been published anywhere nor is it at present being considered anywhere for publication.

The abstracts should not exceed 300 words and must be in 12 point font size. Times New Roman font on MS Word with single line spacing along with the name(s) and address of the author(s), affiliation, contact details & e-mail id.

Full length paper should not exceed 2500 words (Maximum 8 pages) excluding Tables, illustrations, charts, figures etc. that are serially numbered and duly acknowledged. Sources of the data need to be given below each table. Only those references that are actually utilized should be included in the reference list and should be alphabetically arranged. The first page of the manuscript should have the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address. Please do not indicate author(s) name, affiliation or any other such information in the manuscript elsewhere.

## Details for Abstract and Full Paper Submission

Submit your manuscripts through : [www.svimconference.in](http://www.svimconference.in)  
or Mail to : [svimconference@svimi.org](mailto:svimconference@svimi.org)

## Paper Presentation

- The participants must register to present the paper in the conference.
- In case of multiple authors, desirous of Certificates, all authors will have to separately register.
- An author contributing / presenting in more than one paper should register for all papers.

## Registration Fees

Student & Research Scholar	Academia/ISTD & NHRDN Members	Industry
₹ 250/\$20	₹ 500/\$50	₹ 1000/\$100

Fees once paid will not be refunded. However, substitute participation is accepted.

## ONLINE PAYMENT DETAILS

Shri Vaishnav Institute of Management, Indore

Bank Name: HDFC Bank, Branch: Cloth Market

A/c No. 50100229309671 | IFSC Code: HDFC0000281

## Paper Publication

All the accepted papers will be published in e-Proceedings with ISBN / ISSN.  
Selected papers will be published in peer reviewed journal.

## Best Paper Award

Best paper will be awarded with cash prize. The criteria for selection will be based on research quality parameters and paper presentation.

### Important Dates

Abstract Submission: January 31, 2023

Full Paper Submission: February 15, 2023

### Patrons

**Shri Purushottamdas Pasari**

Chairman, Shri Vaishnav Group of Trusts and  
Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

**Shri Devendra Kumar Muchhal**

Chairman, Shri Vaishnav Institute of Management, Indore

**Shri Vishnu Pasari**

Secretary, Shri Vaishnav Institute of Management, Indore

### Mentor

**Dr. Upinder Dhar**

Vice Chancellor, Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

### Chairperson

**Dr. George Thomas**

Director & IQAC Chairman

Shri Vaishnav Institute of Management, Indore

### Conveners

**Dr. Kshama Paithankar**

IQAC Coordinator

[kshama.paithankar@svimi.org](mailto:kshama.paithankar@svimi.org)

+91 9406803431

**Dr. Abhijeet Chatterjee**

[chatterjee@svimi.org](mailto:chatterjee@svimi.org)

+91 9424881103

### Co-Conveners

**Dr. Jayshree Sharma**

[jayshree.sharma@svimi.org](mailto:jayshree.sharma@svimi.org)

+91 94253 22729

**Dr. Deepa Joshi**

[deepa.joshi@svimi.org](mailto:deepa.joshi@svimi.org)

+91 99260 48051

### Organizing Committee

Dr. Jayesh Tiwari

Dr. Deepa Katiyal

Dr. Abhikrati Shukla

Dr. Uttam Rao Jagtap

Dr. Ekta Agrawal

Dr. Megha Jain

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# INTERNATIONAL WEB CONFERENCE

Future of Higher Education in Context  
of SDG-4 : A Global Perspective

APRIL

15

2023

SATURDAY



in Association with

University of Applied Sciences in Nysa, Poland

Organized by

Internal Quality Assurance Cell (IQAC)



## SHRI VAISHNAV INSTITUTE OF MANAGEMENT, INDORE

Approved by MCTE, New Delhi and Affiliated to DAVV, Indore & RGPV, Bhopal, Madhya Pradesh, India  
UGC-NAAC Accredited 'A' Grade Institute

Scheme No.71, Gunasta Nagar, Indore- 452009 Madhya Pradesh, India  
Ph. 0731-2780011, 2789925 Contact No. 94253 22729, 99260 48051  
Website: [www.svimi.org](http://www.svimi.org), Conference mail id: [svimconference@svimi.org](mailto:svimconference@svimi.org)